

WEBINAR

SIXTH WORKSHOP ON DRUG PRICING

SCIENTIFIC BOARD

Pier Luigi Canonico, Armando Genazzani, Claudio Jommi

ON AIR LIVE
OCTOBER 7th | 8th, 2020

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SCIENTIFIC PROGRAM

Wednesday, October 7th, 2020

14:30 Registration

15:00 Introduction
Pier Luigi Canonico
Armando Genazzani
Claudio Jommi



Session I – HOW THE PRICING SCENARIO WILL CHANGE AFTER THE COVID-19 PANDEMIC
Chairperson: Armando Genazzani

15:15 The Clinical Trials Experience for the COVID emergency in Italy
Patrizia Popoli

15:45 Drug Pricing after the Covid-19 pandemic
Giovanna Scroccaro

16:15 What Should We Expect from the Future?
• Regulatory Aspects
Paola Minghetti
• Organizational and Management Implications
Filippo de Braud
• Strategic Challenges on Product Development
Sergio Scaccabarozzi

17:15 Pause

17:30 Discussion
Filippo de Braud
Armando Genazzani
Paola Minghetti
Patrizia Popoli
Giuseppe Recchia
Sergio Scaccabarozzi
Giovanna Scroccaro
Enrico Zanalda*

18:15 Conclusions

Thursday, October 8th, 2020



Session II – DECISION-MAKING PROCESSES AND RELATIONSHIPS BETWEEN HTA AUTHORITIES AND STAKEHOLDERS FOR PHARMACEUTICAL POLICIES

Chairperson: **Claudio Jommi**

09:00 How to actively involve Stakeholders in the decision-making processes
Antonio Addis*

09:30 Discussion: How to improve and handle process and relationship between HTA authorities and stakeholders
Antonio Addis*
Massimo Di Maio
Massimo Galli
Antonio Gaudio
Enrique Häusermann
Massimo Riccaboni
Leonardo Vingiani

** Invited speaker*

10:30 Conclusions

10:45 Pause



Session III – NEW REIMBURSEMENT MECHANISMS

Chairperson: **Pier Luigi Canonico**

11:00 Analysis of four-years of evolution of MEAs and comparison with other Countries
Elena Lanati

11:20 Case History: Delayed payment
Americo Cicchetti

11:40 Case History: CAR-T experience and the payment at results
Luigi Boano
Valentino Confalone

12:00 Discussion: New Reimbursement Models
Luigi Boano
Americo Cicchetti
Valentino Confalone
Elena Lanati
Roberta Rondena*
Marika Russo
Paolo Stella*

12:45 Question Time

13:15 Conclusions

** Invited speaker*